

Message Text

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ACTION AF-06

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FM AMEMBASSY LAGOS

TO SECSTATE WASHDC PRIORITY 9739

INFO AMCONSUL IBADAN

AMCONSUL KADUNA

UNCLAS LAGOS 05567

E.O. 11652: N/A

TAGS: AFSP NI

SUBJECT: FY 1977 COMMERCIAL BUDGET REQUEST

REF: STATE 125009,

1. FOR FY 77 WE EXPECT ECONOMIC/COMMERCIAL COMPLEMENT AT EMBASSY LAGOS WILL BE 7 FSOS, 3 FSSS, AND 5 FSLs: AT CONSULATE KADUNA 1 FSO AND 1 FSL: AND AT CONSULATE IBADAN 1 FSO AND 1 FSL. ON ASSUMPTION AVERAGE WORK YEAR AVERAGES 204 DAYS, ECONOMIC/COMMERCIAL MAN DAYS AVAILABLE AT EMBASSY, IBADAN AND KADUNA WOULD BE: FSO, 1836; FSS, 612; FLS 1020.

2. FOLLOWING ARE BEST ESTIMATES FOR FY 77 OF ECONOMIC/COMMERCIAL REQUIREMENTS IN FIVE CATEGORIES OF REPRESENTATION, TRAVEL, CONTRACT SERVICES, COMMERCIAL LIBRARY AND COMMERCIAL NEWSLETTER. GENERALLY, USING COUNTRY COMMERCIAL PROGRAM FY 76 FIGURES AS A BASE, WE ESTIMATE THAT TO MAINTAIN A COMPARABLE LEVEL OF ACTIVITY IN FY 77 WILL REQUIRE A 25 PERCENT INCREASE IN FUNDING.

A. REPRESENTATION: WITH DOLS 5900 REQUESTED IN FY 76, WE ESTIMATE A NEED FOR DOLS 7400 IN FY 77.

B. TRAVEL: FOR FY 76 WE ESTIMATED TRAVEL EXPENSES IN NIGERIA AT DOLS 6900, AND WILL REQUIRE DOLS 8650 IN FY 77.

C. CONTRACT SERVICES: IT IS DIFFICULT TO PROJECT REQUIREMENTS FOR OR AVAILABILITY OF FUNDS FOR ECONOMIC/COMMERCIAL CONTRACT

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SERVICES IN FY 77, BUT IN MISSION DISCUSSION OF COUNTRY COMMERCIAL

PROGRAM WITH STATE/COMMERCE REPRESENTATIVES, POSTS LIMITED FACILITIES FOR CONDUCTING MARKET RESEARCH WERE NOTED AND POSSIBILITY OF CONTRACTING FOR MARKET RESEARCH WAS SUGGESTED. EXPENDITURES FOR THAT PURPOSE WOULD REPRESENT NEW CLAIM ON POST FINANCIAL RESOURCES, BUT WE ARE NOT ABLE NOW TO ESTIMATE WHAT AMOUNT WOULD BE REQUIRED.

D. COMMERCIAL LIBRARIES: WE ESTIMATE FUNDS REQUIRED FOR CONTINUATION OF COMMERCIAL LIBRARY FACILITIES AT CURRENT LEVELS FOR FY 77 WOULD BE APPROXIMATELY DOLS 3250. AS WE HAVE NOTED BEFORE THIS AMOUNT ESSENTIALLY REPRESENTS THE COSTS OF PROCURING PUBLICATIONS. IT DOES NOT ALLOW FOR INCREASES IN PUBLICATIONS PROCURED, NOR FOR SPACE AND STAFF CHANGES REQUIRED TO EITHER EXPAND AND/OR UP-GRADE THE CURRENT LEVEL OF COMMERCIAL LIBRARY FACILITIES AND ACTIVITIES. WE WOULD THEREFORE LIKE TO INCREASE THIS FIGURE TO DOLS 4200.

E. COMMERCIAL NEWSLETTER: WE HAVE UP-GRADED BOTH THE CONTENT AND FORMAT OF THE COMMERCIAL NEWSLETTER. WE NOW CONTEMPLATE AN EXPANSION IN ITS DISTRIBUTION WITHIN NIGERIA. ANTICIPATING THEREFORE THAT OUR EXPENDITURES IN FY 77 WILL BE AT LEAST DOLS 2000, AND IF THE EMBASSY SHOULD HAVE TO PAY PRINTING COSTS (NOW LARGELY ABSORBED BY USIS) THIS FIGURE WILL RISE CONSIDERABLY.

3. COMMENT: IN THESE ESTIMATES OF REQUIREMENTS FOR FY 77, WE HAVE NOT ATTEMPTED TO ALLOCATE FINANCIAL OR HUMAN RESOURCES TO WHAT WILL BE THE MAJOR USG TRADE PROMOTION EVENT IN NIGERIA IN THE FISCAL YEAR, I.E. PARTICIPATION IN THE LAGOS INTERNATIONAL TRADE FAIR.
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